



2011 Fountain Hills Oktoberfest

Friday & Saturday, September 30-October 1 ~ 5-10 p.m.

Fountain Park - Fountain Hills, Arizona

Put on your Lederhosen or Dirndls and join us for this great two day Bavarian Festival... a traditional German "Volksfest" returning again to Fountain Park in Fountain Hills. You will hear lively tunes throughout the fun filled bier garden set up around the amphitheater, featuring the band "die echten Wald-Baum," direct from Germany. Enjoy mouthwatering brats with traditional fixings, listen to the music, dance the polka, and shop from a variety of vendors. There will be a designated children's area. So bring the family - there will be lots of fun activities for all.

Sponsorship Opportunities

"Frankfurt" Sponsorship ~ \$1,000

This partnership package offers over \$3,000 in sponsor benefits, including:

- Name Recognition
- Name Listing on Fountain Hills Oktoberfest Event Guide
- On-Site recognition - 1 banner on site (provided by sponsor)
- Listing on the Fountain Hills Oktoberfest sponsor sign
- Public Address announcements at the event
- 10 meal and beverage tickets

"Hamburg" Sponsorship ~ \$500

- Name Recognition
- Name Listing on Fountain Hills Oktoberfest Event Guide
- On-Site recognition - 1 banner on site (provided by sponsor)
- Listing on the Fountain Hills Oktoberfest sponsor sign
- 5 meal and beverage tickets

"Heidelberg" Sponsorship ~ \$200

- On-Site recognition - 1 banner on site (provided by sponsor)

Commercial Booth Space ~ \$200

- Local vendors and artists
- Separate application required

“München” Sponsorship ~ \$7,500

The “München” Sponsor is the presenting sponsor of the Fountain Hills Oktoberfest, receiving a sponsorship package valued at over \$15,000, including:

- Recognition as the Presenting Sponsor for the Fountain Hills Oktoberfest - Logo
- Name included in Event Title – “Fountain Hills Oktoberfest presented by sponsor” - Logo
- Name included in all event communications and printed materials, including but not restricted to: Print & Radio Advertising, Event Guide, Press Releases, Newsletters, Event Letterhead, Posters, Signage at Festival
- On-Site recognition with 3-4 banners on site (provided by sponsor)
- Generous Public Address announcements at the event
- Active involvement in event activities (i.e. Opening Ceremonies, Tapping Ceremonial Keg)
- 50 meal and beverage tickets

“Berlin” Sponsorship ~ \$4,000

The “Berlin” Sponsors are associated with major amenities at the Fountain Hills Oktoberfest – sponsoring the Polka Stage, Children’s Area, etc. This sponsorship package is valued at \$12,000, offering:

- Recognition as the sponsor of a major amenity
- Signage at the sponsored amenity
- Recognition in all communications and printed materials regarding the amenity
- Logo ID and Name Recognition
- Logo on Fountain Hills Oktoberfest Event Guide
- On-site recognition with 2-3 banners on site (provided by sponsor)
- Listing on the Fountain Hills Oktoberfest sponsor sign
- Public Address announcements at the event
- 25 meal and beverage tickets

The Oktoberfest Committee reserves the right to approve or deny any sponsors.

Make checks made payable to AMVETS Post #7 and submit to:

Christine Colley
c/o Fountain Hills Oktoberfest
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